



Telstra Road to Discovery is popping the corks and beating the drum to celebrate a massive milestone of 10 years supporting independent Australian musicians and sharing their music with the nation.

We wanted you to be among the first to know that if you or someone you know would like to enter, the program is now [open for entries](#).

This time 10 years ago *Telstra Road to Discovery* commenced their first round of heats, travelling the country to unearth music talent from towns big and small across Australia. On the road, the program discovered some amazing talent, including a shy 14 year old girl in the outskirts of Darwin with a remarkable voice who became the first winner and has gone on to achieve international success – Jessica Mauboy. The program continues to travel that road of discovery with new Australian talent on board for the ride.

Entries are now open for unsigned and independent musicians across two categories: **1. performer** and **2. songwriter**, plus the option for artists who can't travel to one of the performer category heats held in every State and Territory to enter the '**digital heat**' online.

Recognised by industry personalities and your fellow artists as one of the leading music development programs of its kind across a range of genres including blues and roots, folk, country and alt country. *Telstra Road to Discovery* puts artists in touch with influential figures in the music industry, takes their music to a wider audience and increases their media exposure.

Telstra Road to Discovery provides an artist friendly platform for music collaboration, mentorship and share insights into the realities of the industry for emerging artists starting out in the music game. The ultimate performer and songwriter winners will each receive a highly sought after 12 month music mentorship which consists of a return trip to Nashville USA including a showcase gig at the Americana Festival, local gigs in Australia, a tailored music development fund to create assets such as demo tracks or video clips, face time with some of the biggest names in Australian music, and much more.

So please join the journey this year and enter online now help us to celebrate some exciting new Australian music talent via telstra.com/trtd

Telstra Road to Discovery 2012 heat schedule:

Heat 1	Thursday 16 August	Melbourne University, Parkville VIC
Heat 2	Sunday 26 August	Fremantle Markets, Fremantle WA
Heat 3	Wednesday 29 August	Dowerin Field Days, Dowerin WA
Heat 4	Friday 7 September	Adelaide University, Adelaide SA
Heat 5	Sunday 9 September	Bundy in Bloom, Bundaberg QLD
Heat 6	Tuesday 18 September	Henty Machinery Field Days, Henty NSW
Heat 7	Saturday 22 September	Toowoomba Carnival of Flowers Flower Food and Wine Festival, Toowoomba QLD
Heat 8	Saturday 29 September	The Studio, Darwin Entertainment Centre, Darwin NT
Heat 9	Monday 1 October	Floriade, Canberra ACT
Heat 10	Thursday 4 October	Elmore Field Days, Elmore VIC
Heat 11	Thursday 18 October	Australian National Field Days
Heat 12	Friday 26 October	Royal Hobart Show, Glenorchy TAS

Digital Heat - entries close 15 October
Songwriter - entries close 15 October

